SchooLinks
College Planning, Personalized

Secondary schools have a wealth of data. This data is generated by and stored in different systems, but is most useful when combined and analyzed together. SchooLinks provides districts a way to assemble disparate data sources and understand students' educational paths, assess the health of college readiness programs, and identify risk factors for students dropping out of college.

SchooLinks' Behavioral Data

Institutional SIS Data

National Student Clearinghouse Data
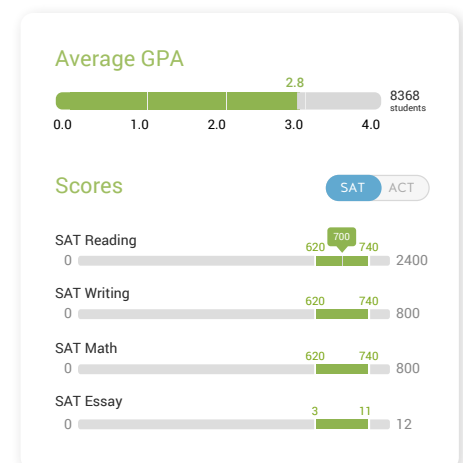
Data Assembly

We'll take care of the heavy lifting of combining and cleaning your SIS data, college counseling records, and data from the National College Clearinghouse.

- **District-wide accountability**
  Get aggregated, cleaned data across multiple schools and view them by district

- **Historical trends**
  Combine reports from multiple years and view any historical trends

Data Visualization

We generate charts and graphs for you to explore the relationships between an expanded set of variables and college outcomes.

- **Custom variable exploration**
  Compare retention rates across any designations from your own data, in addition to factors provided by the Clearinghouse

- **Cohort-level analysis**
  View key factors that impact outcomes on a year-to-year basis

Average GPA

2.8

8368 students

0.0   1.0   2.0   3.0   4.0

Scores   SAT   ACT

SAT Reading   700
0   620   740   2400

SAT Writing
0   620   740   800

SAT Math
0   620   740   800

SAT Essay
0   3   11   12

Actionable Insights

Beyond analyzing aggregate statistics, we'll identify causal relationships between factors related to students' high school experiences and student success outcomes.

- **College readiness program participation impact**
  Examine the connection between engagement in the program and college success

- **Early warning indicators**
  Determine what point in the college planning process that students are disengaged

- **Evidence of positive reinforcement**
  See what factors in a student's' educational records have positive impacts on college success

- **College matching effectiveness**
  Understand the impact of the at-risk student population's college choices and their probabiliy of dropping out